

3RD ANNUAL CLINICAL TRIAL SUPPLY CHINA 2012

Main Conference: 28 & 29 February 2012 | Site Tour: 1 March 2012
Venue: Renaissance Beijing Capital Hotel, China | www.clinicaltrialssupply.com

**FIRST 100 BIO/PHARMA
SUPPLY CHAIN EXPERTS
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*USD 99 will be charged as the processing fee

Expert Speaker Faculty



Yu Xiucheng, Inspection Commissioner, Department of Medical Science, Technology and Education, **China Ministry of Health (MOH)** *



Wang Jinxia, Chairman, **China Association of Pharmaceutical Commerce (CAPC)**



Jiao Ligong, Director of Registration Department, **Beijing Drug Administration. SFDA**



Jiejun Chen, Human Genetic Resources Administration of China & Biosource and Biosafety Division of China National Center for Biotechnology Development, **Ministry of Science and Technology China**



Yanhua Gong, Secretary General, **Contract Research Organisation Union (CROU)**



Lynn Wang, Global Clinical Supply Regional Lead – Asia Pacific, **Merck**



Linc Chen, Clinical Supply Manager, **Bayer**



Wang Tao, Head of Clinical Operations, **Genzyme**

The ONLY conference addressing the clinical trial supply issues faced by the pharmaceutical industry in China

Key themes for 3rd Annual Clinical Trial Supply China 2012

- The latest updates from Chinese regulatory authorities on pharmaceutical clinical supply and cold chain management
- Developing clinical trial supply best practices by ensuring compliance with local and global regulators
- Effectively planning & managing your clinical trials supply in china
- Supporting your clinical trial project team through effective sourcing, packaging and manufacturing of your clinical trials material
- Effective management of your cold chain and temperature controlled distribution to ensure your trial product quality and efficacy
- Partnering your vendors effectively to ensure quality and on time delivery

Make the Most of Your Time Out of the Office by Attending all the Activities Put Together for You:

21 EXPERTS lined up in the 2-days case study packed programme

NETWORKING COCKTAIL RECEPTION to share ideas and meet new contacts

CHINA CLINICAL TRIAL SUPPLY EXCELLENCE AWARD to identify industry leaders

2 Interactive industry expert-led POST CONFERENCE WORKSHOPS

7 ROUNDTABLE DISCUSSIONS to overcome your day to day cold chain challenges

NETWORK with 200+ China Bio/Pharma Supply Chain Industry key stakeholders

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Dear Pharmaceutical Supply Chain Professionals,

With the latest statistics showing that an estimated 70% of clinical trials fail to complete on time, the clinical trial project team is under increased pressure to streamline processes and cut time and costs wherever possible.

With more clinical trials being held in China than ever before, clinical trial supply systems need to become increasingly sophisticated in order to cope with local regulations, importation and exportation guidelines, application of licenses, transit, packaging and labelling requirements, temperature-controlled storage and transportation and local distribution.

The **3rd Annual Clinical Trial Supply China 2012** is THE ONLY gathering of its kind globally and has been developed through extensive research with over 100 clinical trials supply chain professionals involved with the Chinese market.

The **3rd Annual Clinical Trial Supply China 2012** will address the most urgent concerns and challenges faced by these professionals in the importation, forecasting, storage and distribution of temperature sensitive clinical trials supplies and samples.

I look forward to meeting you this February in Beijing!

Yours sincerely,

Yip Teck Chee
Conference Director
Pharma IQ – A Division of IQPC Worldwide

China Bio/Pharma and Clinical Supply Chain Excellence Awards

Nominations now open! Online voting will commence immediately. Only one vote per person will count.

2012 Award Categories:

CHINA BIO/PHARMA COLD CHAIN EXCELLENCE AWARD

- Innovation in Quality Distribution
- Life Science Logistic Partner of the Year

CHINA CLINICAL TRIAL SUPPLY EXCELLENCE AWARD

- Innovation in Quality Distribution
- Life Science Logistic Partner of the Year

DO YOU KNOW SOMEONE OR AN ORGANISATION THAT HAS WORKED HARD TO ACHIEVE RESULTS IN LOGISTICS OR QA IN CHINA?

Go to www.chinapharmasupplychain.com and nominate them today!
(Please finish the form and send back to teckchee.yip@iqpc.com.sg)

Find more information on eligibility criteria, the entry process and to download the nomination form at

www.chinapharmasupplychain.com

**Nomination
Deadline is
23 December
2011**

CONFERENCE AGENDA

DAY 1 Tuesday 28 February 2012

08:00 **Coffee & Registration**

08:45 **Chairman's Welcoming Address**

09:00 **Plenary Session: Understanding The Chinese Authorities' Approach Towards Regulating The Pharmaceutical Industry And Its Implications For Your Supply Chain**

- Examining the Government's principal guidelines for the pharmaceutical industry to increase your efficiency
- Achieving unified industrial standards to increase the efficiency of your pharmaceutical supply chain
- Understanding the government's policy on the pharmaceutical supply chain to optimise your supply chain and grab the potential opportunities
- Reviewing the latest policy guidelines for imports and exports
- Optimising your supply chain according to the requirements of latest drug "Good Supply Practice" (GSP)

Wang Jinxia, Chairman, **China Association of Pharmaceutical Commerce (CAPC)**

09:30 **Plenary Session: Understanding the Ministry of Health's Guidelines for Temperature Control of Pharmaceuticals**

- Exploring the key regulations of the Ministry of Health for the control of pharmaceuticals
- Explaining the Ministry of Health initiatives to protect public health
- Recognising proper inspection of the cold chain operation to tackle counterfeit drugs

Yu Xiucheng, Inspection Commissioner, Department of Medical Science, Technology and Education, **China Ministry of Health (MOH)** *

10:00 **Exclusive Speed Networking**

Meet, network and exchange business cards with fellow delegates and speakers who are facing similar cold chain or clinical trial supply challenges. In this revolutionary, quick-fire format, you can meet over half the delegates and build your network.

10:30 **Morning Coffee**

11:00 **Meeting China Security Standards to Avoid Custom Delays**

- Program background, motivations and looming deadlines
- Case studies of biopharma company compliance
- Freight forwarders qualification requirements
- Understanding GST guidelines for clinical trial materials

Senior Representative, **General Administration of Customs, China**

11:40 **Keynote Panel Discussions: Avoiding Common Mistakes and Pitfalls for Clinical Trials Supply Chain Regulatory Challenges in China**

The import of clinical supply materials is highly regulated and the necessity to comply with province specific regulations should not be underestimated. Failure to comply with import regulations could mean the end of a study due to the refusal of a carrier to transport supplies or through an avoidable hold up in customs. Hear from regulators and industry experts sharing tips on challenges and solutions faced when conducting trials in China:

- Lack of understanding of regulatory guidelines
- Lack of understanding by local authorities
- Poor transport infrastructure
- Inadequate training of staff
- Time required to obtain appropriate import licenses

Panellists:

Jiao Ligong, Director of Registration Department, **Beijing Drug Administration. SFDA**

Jiejun Chen, Human Genetic Resources Administration of China & Biosource and Biosafety Division of China National Center for Biotechnology Development, **Ministry of Science and Technology China**

Yanhua Gong, Secretary General, **Contract Research Organisation Union (CROU)**

12:20 **Lunch and Networking Break**

13:20 **Exploring the Latest Methods to Forecast Demand Accurately and the Potential To Free Up Resource**

- Investigating new technology offerings being used to optimise forecasting accuracy
- Determining how the use of technology as opposed to traditional means of forecasting can result in extra resource availability
- Debating the validity of forecasting tools in an effort to understand trends in universal acceptance
- Assessing the impact of trial simulations on supply chain efficiency
- Ensuring that your forecasts incorporate all stages of the supply chain including trial length, sample size and product evolution
- Optimising communication with clinical teams to prevent overage and promote accuracy

Jiao Qingan, Head of Clinical Operations, **Roche**

"It has been a great event for getting both local and global perspectives on cold chain and showing some of the best practices. Also, it's a good event for networking opportunities."

**Distribution Associate Director,
Bristol Myers Squibb China**

CONFERENCE AGENDA

DAY 1 Tuesday 28 February 2012

14:00 **Analysing the impact of IVR/IWR on the operational efficiency of clinical supply allowing you to make crucial strategic decisions about your supply processes**

- Analysing the extent to which Analysing the extent to which IVR/IWR can be used to control enrolment and accurately forecast demand for your trial
- Exploring the role of IVR/IWR in adaptive trials to enable flexibility in design to be met with flexibility in supply
- Investigating how IVR/IWR can assist with the optimisation of drug supplies at a programme level
- Establishing the role which IVR/IWR can play in the packaging and labelling of products, particularly when removing product expiry dates

Charlie Xu, Vice President, **Frontage Lab Clinical Services**

14:40 **Technology Marketplace: Evaluate and Discover the Best Solution to Support Your Supply Chain Management in 2012**

Join the exclusive China Bio/Pharma and Clinical Supply Chain Convention 2012 marketplace to benefit from an intense round-robin evaluation session and discover the best solution to support supply chain management in 2012. The room will be split into focused stall front booths, each featuring pre-qualified solution providers recommended as leaders in the industry by asset managers.

Each participant will be given an objective “game card” to complete at the marketplace for each solution provider stall front.

Categories of solution providers include:

- Logistics and Distribution Warehousing
- Packaging/ Labelling/Container Solution

- Software Instrument/RFID/ Temperature Instrument
- Airlines for Cargo
- Outsourcing Channel Management & Consultancy
- Leasing

15:40 **Afternoon Tea and Networking Break**

16:10 **Spotlight Session**

This session will be dedicated to a leading service provider from within the clinical trial supply arena, offering you the opportunity to hear first-hand how the latest technology innovations could help you reach your CSM goals in 2011.

16:50 **Unearthing Strategies to Minimise Wastage and Prevent Associated Implications on Cost**

- Determining how to make lean principles a reality
- Identifying the best strategies to minimise waste and prevent overage and overspend
- Uncovering a practical and pragmatic method of measuring the effectiveness of waste prevention techniques
- Establishing how innovative drug pooling

can benefit the financial efficiency of your supply chain

- Communicating with clinical teams to identify gaps in the trial process before dosing, which could allow for low wastage supply

Lynn Wang, Global Clinical Supply Regional Lead – Asia Pacific, **Merck**

17:20 **Closing Remark from Chairperson**

17:30 **End of Conference Day One**

17:45 **Networking Cocktail Reception and Awards Ceremony in the Exhibition Hall**

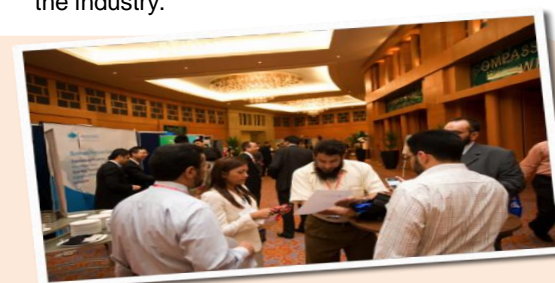
After a full first day of discussion and idea sharing, join your peers in this ultimate networking occasion. Sit back, relax, enjoy complimentary drinks and talk over the topics of the day and take this opportunity to really get to know your fellow delegates and increase your network of contacts in the area.

Pharma IQ's **China Bio/Pharma Cold Chain Excellence Award** and **China Clinical Trials Supply Excellence Award** and also offers a great opportunity for you to recognise excellence within the industry.

China Clinical Trials Supply Excellence Award

DO YOU KNOW SOMEONE OR AN ORGANISATION THAT HAS WORKED HARD TO ACHIEVE RESULTS IN LOGISTICS OR QA IN CHINA?

Nominations now open! Check www.chinapharmasupplychain.com for more details.



CONFERENCE AGENDA

DAY 2 Wednesday 29 February 2012

08:30 **Re-registration and Welcome Coffee**

08:50 **Opening Remark from Chairperson**

09:00 **Satisfying Clinical Trial Supply Needs Regardless of Complex Sourcing Challenges through Defining Your Expectations, Countering Setbacks and Selecting the Best Provider**

- Generating a thorough and effective sourcing strategy which considers the complexity of your trial
- Identifying the challenges and setbacks to successful comparator sourcing to expose methods which overcome these obstacles and hurdles
- Presenting several comparator sourcing case studies demonstrating sourcing in:
 - emerging regions
 - central sourcing options
 - depot management solutions
 - supply shortage alternatives
- Determining whether an external provider can meet your expectations and deliver on your requirements

Linc Chen, Clinical Supply Manager, **Bayer**

09:40 **Meeting the Challenges of Clinical Supply Manufacturing in a Dynamic Environment**

- Identifying the differences in manufacturing requirements at different stages of drug

development

- Recognising the new technology available to simplify and ensure continuous improvement in clinical trials manufacturing
- Establishing how flexibility in clinical trial manufacturing is truly defined and exploited
- Ensuring compliance and quality in clinical trial manufacturing

Jennifer Yu, Head of Quality Management for Trial Material, **Shanghai Roche Pharmaceutical**

10:20 **Morning Tea and Networking Break**

10:50 **Recognising Best Practices When Sourcing Comparators for Your Trial to Minimise the Likelihood of Unforeseen Challenges**

- Uncovering solutions to manufacturer reluctance when providing product documentation such as certificate of analysis and compliance documentation to prevent preliminary delays
- Avoiding risk through ensuring the supply of your comparator is secure
- Choosing a supplier with an expedient sourcing strategy which operates successfully
- Forecasting comparator demand to expose any potential limitations or delay to your trial
- Outlining requirements when distributing comparator drugs to global trial locations

Li Ding, Director, Trial Operations Asia Pacific Coordinator, Trial Operations China Group

Leader, **sanofi aventis China**

11:30 **Analysing the Logistical and Financial Factors Involved When Redesigning Your Label Design Process**

- Outlining the steps needed to design and implement processes which significantly reduce lead times on label creation
- Considering regulatory requirements to ensure that your new process meets all governed expectations and ensures approval is given speedily
- Ensuring the quality of input is optimal so that volume of rework is minimised and resources are spared
- Investigating the challenges associated with accomplishing a total change in labelling processes
- Weighing the cost vs benefits of redesigning the process and detailing the benefits of a new efficient system

Christopher Huang, Founder & General Manager, **Pharmacons Tech**

12:10 **Networking Lunch**

13:10 **Streamlining Logistics for Clinical Trials in China**

- Detailing considerations and challenges with supplying trials in China
- Exploring insight when supplying trials in China and sharing experiences with regards to common hurdles
- Investigating and drawing trends from industry experience in China and Asia Pacific countries
- Exploring the services and facilities available to support distribution of products to these regions

Jessica Liu, Senior Director of Clinical Operations, Head of Asia Pacific, **INC Research**

"Fantastic opportunity for networking and to gain knowledge in cold chain management sharing best practices."

VP, Supply Chain Management

"Fantastic opportunity for networking and to gain knowledge in cold chain management sharing best practices."

**VP, Supply Chain Management
Hisun Pharma**

CONFERENCE AGENDA

DAY 2 Wednesday 29 February 2012

13:50 Ensuring Compliance in Cold Chain and Temperature Controlled Shipment throughout the Supply Chain

- Outlining the current regulatory demands for clinical cold chain shipping
- Forecasting the potential for an increased regulatory focus on temperature control in clinical supply
- Determining the validation criteria for compliant cold chain shipping
- Defining what data is needed to handle temperature deviations in transit or storage
- Delivering an overview of the latest technologies to evaluate their suitability for your clinical supplies

Charlie Chen, Vice President, **GCP Clinplus**

14:30 Afternoon Tea and Networking Break

15:00 Panel Discussion: Focusing on Vendor Management in a Cost-Containment World: Optimising Real-Term ROI. Value for Money, Risk and Results

- Assessing the real-term returns on strategic outsourcing decisions
- Evaluating the implications of outsourcing to single or many vendors on trial and supply management
- Establishing the key differences when outsourcing from a small company vs large pharma – pricing, priorities and risks
- Examining alternative evaluations of vendor performance in relation to your priorities
 - Quality of project management
 - Human resources
 - Standard of technologies used
 - Proven reliability
 - Typical timelines
 - Global coverage
 - Cost implications
- Reviewing the cost/benefit rationales in

- prioritizing vendor choices pre-selection
- Understanding your vendor's internal processes to foresee potential obstacles to effective partnerships

Panellists:

Cai Yan, Senior Director, Head of Clinical Operations China, **Johnson & Johnson**

Jessica Liu, Senior Director of Clinical Operations, Head of Asia Pacific, **INC Research**



15:40 Ensuring Compliance in Cold Chain and Temperature Controlled Shipment throughout the Supply Chain

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Panellists:

Wang Tao, Head of Clinical Operations, **Genzyme China**

Charlie Chen, Vice President, **GCP Clinplus**

Mariano Young, Director of Clinical Research, **Pfizer China**

16:20 Interactive Roundtable Discussion

Interactive roundtable sessions offer a unique opportunity to come together with your peers to share best practice and develop solutions to critical challenges facing the industry as a whole. Hosted by industry experts and each focused on a single issue, roundtables are an exciting, interactive way to build your personal network and learn from the experience and expertise of others. Each roundtable session lasts for 30 minutes, and delegates may attend up to 2 roundtables

Roundtable 1:

Investigating Creative Solutions to “Do More With Less”; Optimising The Supply Function With Limited Resources

CONFERENCE AGENDA

DAY 2 Wednesday 29 February 2012

Roundtable 2:
Defining and Evaluating Best Practice and “Acceptable” Practice in Exercising Final Drug Accountability

Roundtable 3:
Optimising Selection, Sourcing and Management of Comparator Drugs – Thoroughly Examining Opportunities, Benefits and Drawbacks of Different Approaches

Roundtable 4:
Sharing Realistic, Practical Guidance on Supplying Trials in China

Roundtable 5:
Enhancing Communication with Vendors After Interface Deployment to Handle Logistics With A Large Number of Vendors Effectively

Roundtable 6:
Investigating Cost Effective Storage and Distribution Solutions for Ambient and Controlled Room-Temperature Products

“This is the first event in China focusing on supply chain for clinical research. Useful for team members who are actively involved in trial logistics.”

*Clinical Development Director,
Biogen Idec*

Roundtable 7:
Identifying Best Practice Approaches When Supplying Early Phase Trials

**Roundtable leader to be announced*

17:20 **Closing Remarks from Chairperson and End of Conference**

“It has been a great event for getting both local and global perspectives on cold chain and showing some of the best practices. Also, it’s a good event for networking opportunities.”

*Distribution Associate Director,
Bristol Myers Squibb China*

China Bio/Pharma and Clinical Supply Chain Convention 2012

Not only will **2nd Annual Bio/Pharma Cold Chain China 2012** provide a jam packed programme of new speakers and networking opportunities, this event is part of the foremost **China Bio/Pharma and Clinical Supply Chain Convention 2012** which is also taking place concurrently with our 3rd annual Clinical Trial Supply China.

This is your opportunity to come as a team to the conference of your choice, enjoy a great learning and networking opportunity.

**Post Conference Site Tour
Thursday 1 March 2012
(9:00 am – 16:00 pm)**

DHL Temperature Controlled Warehouse



The opening of the 140sqm temperature controlled warehouse in Sept 2011 at Beijing Airport Logistics Park brings the total area of DHL Global forwarding temperature controlled facilities in China to nearly 1000m2.

This new centre is expected to serve growing Chinese pharmaceutical and biotech companies which require regulatory compliant cold chain transportation with highest security and quality standards. It is designed to benefit healthcare clients by helping them reduce the risk of temperature deviation during customs clearance.

The new center offers temperature sensitive storage capabilities (+2C to +8C, and +15 to +25C) with electronic temperature data record keeping and alarm system. At the same time, DHL also offers loading and unloading of cool containers, handling of passive packaging, adding and retrieving of data loggers on request, coordinating with select air carriers for proper booking, and organizing

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Why Sponsor the China Bio/Pharma Supply Chain and Clinical Supply Convention 2012?

China Bio/Pharma Supply Chain Convention 2012

is the only conference that focuses on China's pharmaceutical supply chain and will bring together senior decision makers of supply chain from top pharmaceutical manufacturers, distributors across Asia and solution providers to discuss market trends and key issues of this market.

Branding Exposure

- Print advertisements, online advertisements, website, brochures mailed to targeted executives, email campaigns to targeted executives worldwide
- Save your advertisement expenses and benefit from our marketing campaign!
- On-site branding – position your brand as an industrial leader where you'll meet your key clients face to face!
- Branding on lanyards – one of the best branding you could get while all delegates and speakers are wearing it for the entire two days
- Hosting a networking lunch – let it be your corporate lunch! Host it with over 200 delegates from major industry players and discuss business in an informal way

Press Coverage

Our press releases will be uploaded on our event website for industrial executives to download
 Any of our sponsor speakers got good press coverage after the event
 If you have exciting announcement we could help you to arrange press interview with you or even organise a press conference for you!

Business Development Arrangements

Targeted lead research and invitation on your behalf – simply let us know which

organisations and job titles you are targeting and our experienced professionals will help you to research, qualify and invite specific prospects you are targeting to attend the conference

- One-to-one pre-arranged meetings (available for 2 sponsors only)
 - We'll work with you to identify your key prospects
 - We'll qualify these prospects through phone interview to understand if there's a business match
 - We'll pre-arrange these meetings and provide you with a meeting schedule before the event
 - We'll coordinate and facilitate these meetings on-site for you – private lunch or dinner arrangement (available for 1 sponsor only)
- Arrange a private lunch or dinner with your top 10 prospects. This is the best way to build your relationship with your key clients in a relaxing environment and have a closed door discussion!

Market Research

This is privileged to 1 sponsor only. Our experienced professionals will help you to call your key prospects and ask specific questions you provide. A detailed research note will be sent to you. We'll also help you to email survey and consolidate the results for you.

"This event looked at practical solution developments for an extremely challenging market. Very down to earth and realistic."

Head, Strategic Innovation, LifeConEx

Reasons to Exhibit at China Bio/Pharma and Clinical Supply Chain Convention 2012

- 1** Exhibiting in front of a highly qualified audience will generate leads and accelerate your sales cycle
- 2** Your presence and visibility builds loyalty with your clients to consolidate your market position
- 3** Positioning yourself a step forward from other vendors for competitive advantage
- 4** You will reinforce that your company is an essential partner to the pharmaceutical supply chain industry
- 5** Demonstrate your strength as well as taking this as an opportunity to display a new product or service
- 6** Maximise your sales team's time by providing direct face-to-face access to the industry's decision makers
- 7** Showcase your solutions and run product demos to drive demand
- 8** Our team will work with you to ensure that you meet the people who are important to you

If you are interested in raising your profile to heads of supply chain from major players in this market please contact us for more information on tailored sponsorship packages at +65 6722 9388 or sponsorship@iqpc.com.sg.

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ABOUT IQPC



IQPC provides business executives around the world with tailored practical conferences, large scale events, topical seminars and in-house training programs, keeping them up-to-date with industry trends, technological developments and the regulatory landscape. IQPC's conferences are market leading "must attend" events for their respective industries. IQPC produces more than 1,500 events annually around the world, and continues to grow. Founded in 1973, IQPC now has offices in major cities across six continents including: Berlin, Dubai, London, New York, Sao Paulo, Singapore, Stockholm, and Sydney. IQPC leverages a global research base of best practices to produce an unrivalled portfolio of conferences. www.iqpc.com.sg

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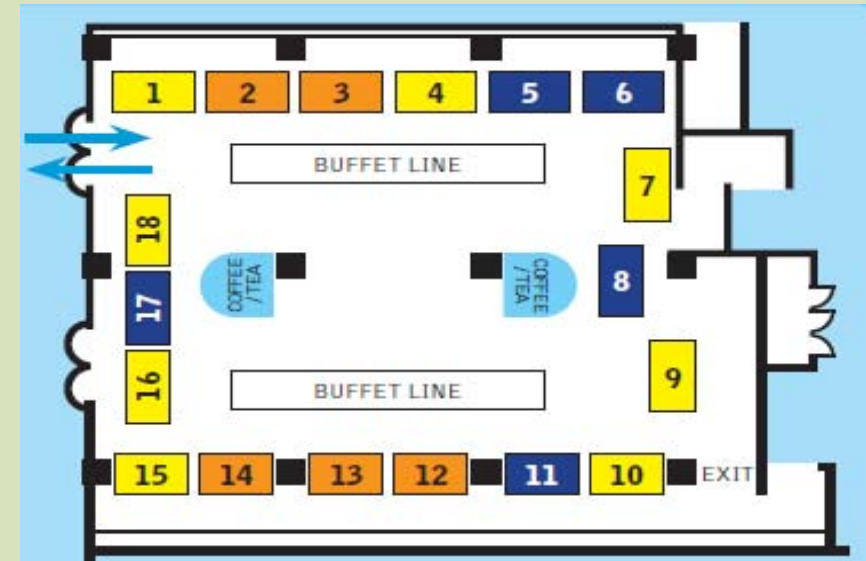


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